



EDUCATION

Bachelor's Degree in New Media Design and Imaging (May 2012)

Print Media Minor; Communication Minor

Rochester Institute of Technology, Rochester, NY

EXPERIENCE

Work & Company

Senior Product Designer, March 2014 to present

Product Designer, September 2013 to March 2014

- Work closely with small teams and the client to lead the UX process of concepting, designing, prototyping, and testing
- Produce UX deliverables including annotated wireframes, functional specifications, site maps, user research, and user testing results
- Create and present front-end prototypes to ensure feasibility for development teams and alignment with business requirements
- Work across various platforms including mobile and responsive web for clients such as The Metropolitan Opera, Smithsonian Channel (not-for-profit), Flipagram (app), and The Week (editorial news site)

AKQA

User Experience Designer, June 2013 to September 2013

Associate User Experience Designer, June 2012 to May 2013

- Responsible for UX deliverables including annotated wireframes, functional specifications, site maps, UX strategy, and user journeys
- Worked as lead UX designer on mobile, retail, tablet, and responsive web projects for clients such as Verizon Wireless and Olympus Cameras

Office of the President – Imagine RIT

Assistant to Program Chair, August 2009 to June 2012

- Responsible for RIT external design and social media outreach
- Lead designer of Imagine RIT Mobile
- Cross collaborated with ETC Production Services, ITS, University News, University Publications, and many other branches of RIT
- Coordinated and planned day-of-event Imagine RIT for 30,000+ visitor

SKILLS

Adobe CS6 design software
Analytics & SEO optimization
Content strategy
Front-end prototyping
Information Architecture
InVision
JIRA
Mobile design
UI/UX Design
Usability Testing
User Research

LANGUAGES

ActionScript 3.0
HTML5/CSS3
JavaScript

INTERESTS

Christmas Promise
Education Reform
New Media Club
RIT Leadership Institute

ACHIEVEMENTS

Nominee for Webby Best News Website, TheWeek.com (2015)
Nominee for Best TV Website, SmithsonianChannel.com (2015)
New Media Club President; Mentorship program founder (2010 – 2012)
RIT Presidential Scholarship (2008 – 2012)